



INNOVATION TRAIL

SCHEDULE DAY ONE

MONDAY 15 APRIL

SESSION	COMPANY NAME	STAND NO.	TIME	SUBJECT	SPEAKER	MACHINE
1	Phoenix Technologies (GMG & Xrite)	1C12	11:00 – 11:30	Color accurate mock up on actual substrates	Andre Stefanelli Solutions Architect GMG Color	GMG Open Color, Epson 80600, Xrite I110
2	Xerox Middle East	1B8	11:45 – 12:15	Innovations in digital printing technology and the changing business of print	Dr. George Simonian Professor of Print Media Helwan University, Cairo	Various Xerox technologies
3	Canon	1D10	12:30 – 13:00	CRD (Central reprographic department) demonstration	Ayman Ali Senior Marketing Manager	Various Canon technologies
4	Ricoh	2F08	13:15 – 13:45	Offset to digital transformation	Ahmed Fathy Regional Business Manager	Ricoh Pro C9210
5	Prestige Graphics	2H12	14:00 – 14:30	Intelligent Automation - Workflow/software	Jabir Jabbar Director	Horizon PX-NET
6	Konica Minolta	2G10	14:45 – 15:15	Bringing Print to Life	Nayyar Ansari Business Development Manager Production Print (Label Machine)	Accurio Label 190 Label Printer
7	HP	2E12	15:30 – 16:00	Hybrid Print Technology	Ernest Azzam Regional Sales Manager	HP Latex R1000
8	Afra	2H15	16:15 – 16:45	Print Finishing	James Walsh Sales Manager	Morgana RDC Rotary Die Cutter

Correct at time of print



INNOVATION TRAIL

SCHEDULE DAY TWO

TUESDAY 16 APRIL

SESSION	COMPANY NAME	STAND NO.	TIME	SUBJECT	SPEAKER	MACHINE
1	HP	2E12	11:00 – 11:30	Hybrid Print Technology	Ernest Azzam Regional Sales Manager	HP Latex R1000
2	Canon	1D10	11:45 – 12:15	CRD (Central reprographic department) demonstration	Ayman Ali Senior Marketing Manager	Various Canon technologies
3	Ricoh	2F08	12:30 – 13:00	Offset to digital transformation	Ahmed Fathy Regional Business Manager	Ricoh Pro C9210
4	Prestige Graphics	2H12	13:15 – 13:45	Intelligent Automation - Workflow/software	Muneki Ban Sales Manager Horizon	Horizon PX-NET
5	Konica Minolta	2G10	14:00 – 14:30	Bringing Print to Life	Mr. Sami Nimri Technical Manager (Label Machine)	Accurio Label 190 Label Printer
6	Xerox Middle East	1B8	14:45 – 15:15	Beyond CMYK	Chris Lynch Head of Production Technology	Xerox Iridesse Production press
7	Phoenix Technologies (GMG & Xrite)	1C12	15:30 – 16:00	Modernizing Ink Room	Felix Schmollgruber Solutions Architect X-rite Europe	GT F1 and C1, Xrite Ink Formulation System and Xrite Exact Spectrophotometer
8	Afra	2H15	16:15 – 16:45	Print Finishing	Andy Cooper Sales Manager	RHIN-O-TUFF Tornado Autopunch EX



INNOVATION TRAIL

SCHEDULE DAY THREE

WEDNESDAY 17 APRIL

SESSION	COMPANY NAME	STAND NO.	TIME	SUBJECT	SPEAKER	MACHINE
1	Phoenix Technologies (GMG & Xrite)	1C12	11:00 – 11:30	Color accurate mock up on actual substrates	Andre Stefanelli Solutions Architect GMG Colo	GMG Open Color, Epson 80600,Xrite I110
2	Xerox Middle East	1B8	11:45 – 12:15	Innovations in digital printing technology and the changing business of print (Arabic)	Dr. George Simonian Professor of Print Media Helwan University, Cairo	Various Xerox technologies
3	Canon	1D10	12:30 – 13:00	CRD (Central reprographic department) demonstration	Ayman Ali Senior Marketing Manager	Various Canon technologies
4	HP	2E12	13:15 – 13:45	Hybrid Print Technology	Ernest Azzam Regional Sales Manager	HP Latex R1000
5	Prestige Graphics	2H12	14:00 – 14:30	Intelligent Automation - Workflow/software	Muneki Ban Sales Manager Horizon	Horizon PX-NET
6	Konica Minolta	2G10	14:45 – 15:15	Bringing Print to Life	Mouhamed Abdesslem Technical Support Engineer (MGI machine)	MGI JetVarnish 3DS
7	Ricoh	2F08	15:30 – 16:00	Offset to digital transformation	Ahmed Fathy Regional Business Manager	Ricoh Pro C9210
8	Afra	2H15	16:15 – 16:45	Die Cutting	Mohammed Azam Assistant General Manager	Champion SuperCut 1060

Correct at time of print



INNOVATION TRAIL

SCHEDULE DAY FOUR

THURSDAY 18 APRIL

SESSION	COMPANY NAME	STAND NO.	TIME	SUBJECT	SPEAKER	MACHINE
1	Afra	2H15	10:30 – 11:00	Flat Bed DieCutter	Vinay Krishnan General Manager	GUNNAR Aiox Professional M
2	Canon	1D10	11:15 – 11:45	CRD (Central reprographic department) demonstration	Ayman Ali Senior Marketing Manager	Various Canon technologies
3	Xerox Middle East	1B8	12:00 – 12:30	Enabling workflow automation for Print Service Providers of any size	Joe Rouhana VP/GM Xerox Content Software Group	Xerox FreeFlow Core workflow software
4	Prestige Graphics	2H12	12:45 – 13:15	Intelligent Automation - Workflow/software	Jabir Jabbar Director Prestige Graphics	Horizon PX-NET
5	Konica Minolta	2G10	13:30 – 14:00	Bringing Print to Life	Mouhamed Abdesslem Technical Support Engineer (MGI machine)	MGI JetVarnish 3DS
6	Ricoh	2F08	14:15 – 14:45	Offset to digital transformation	Ahmed Fathy Regional Business Manager	Ricoh Pro C9210
7	HP	2E12	15:00 – 15:30	Hybrid Print Technology	Ernest Azzam Regional Sales Manager	HP Latex R1000
8	Phoenix Technologies (GMG & Xrite)	1C12	15:45 – 16:15	Modernizing Ink Room	Felix Schmollgruber Solutions Architect X-rite Europe	IGT F1 and C1, Xrite Ink Formulation System and Xrite Exact Spectrophotometer

Correct at time of print