



# GES EXHIBITOR SERVICES, SHELL SCHEME STAND GUIDELINES & GENERAL INFORMATION

The Organisers, **Tarsus**, have appointed **Global Experience Specialists (GES)** as the Official Show service provider for **Gulf Print & Pack 2022**.

Venue	Show Dates	GES Service Centre Contact Details	Order Online
Dubai World Trade Centre, Dubai, UAE	24 – 26 May 2022	Phone: +971 4 885 5448 Email: gpp@ges.com	Expresso by GES

GES, as the show service provider, will be responsible for all the following services:

SHELL SCHEME STANDS: Supply, build and onsite support of all Shell Scheme stands

MAINS ELECTRICITY: Power supply to Shell Scheme stands; maximum of 500watts per strand

**FURNITURE:** From stand package and any additional furniture ordered through GES Furniture Catalogue

CARPET: Supply of exhibition grade carpet to Shell Scheme Stands

GES can also offer the following additional services to **Shell Scheme Exhibitors**:

**GRAPHICS:** Printing and installation of graphics

**STAND FITTING EXTRAS**: Supply and installation of any additional stand fitting requirements

**ELECTRICAL EXTRAS**: Supply and installation of any additional electrical requirements

It is strongly recommended that orders for any of the above services are placed early to ensure securing preferred items and prompt delivery during the build-up of the show.

Exhibitors can place the order through our Expresso by GES or submitting the Order Forms to <a href="mailto:gpp@ges.com">gpp@ges.com</a>

## **GES SERVICES**



The above visual is for reference only. The Shell Scheme booked with the show Organiser may look different depending on the stand size, location and orientation. Some larger stands may require additional pole support on its open sides.

## The following is included in the space rental fee for Shell Scheme stand.

- Aluminium Sodem profile structure with white forex infill panels at overall height of 2.50 metre including 30 cm x 1.50 metre fascia.
- Company name and stand number is printed in vinyl cut-out lettering
- Exhibition grade carpet

### **Electrical Package (per 9sqm)**

- 3 x 35W Halide Spotlights
- 1 x 3-pin UK Standard Electrical Socket

### **Electrical Main Power (per stand)**

Maximum of 500watts power supply

### Furniture Package (per 12sqm)

- 1 x Arc table, black (code: MT21)
- 2 x Iso chairs, black (code: MC12)
- 1 x Waste bin (code: MA10a)

## SHELL SCHEME STAND PACKAGE

## SHELL SCHEME STAND STRUCTURE

- Shell scheme stand is built to an overall height of 2.50 metre height. Sodem system utilising an aluminium metal framework with white forex infill panels.
- Each wall panel dimension is 1.0m width x 2.50m height including the aluminium beams and poles.
- Number of wall panels for each stand will vary on how many sides open the stand has.
- GES reserves the right to impose charges on any modifications applied to any parts of the Shell Scheme stand.
- It is prohibited to affix nails, hooks, tacks, screws, adhesives, paint or similar items to any other part of the shell scheme stands.
- Shell Scheme panels are reusable, and any damages will incur a fee.
- Any additional displays must be limited within the shell scheme stand space and must not exceed 2.50m height.
- However, should there be any request to display materials which exceeds the height limit of the shell scheme stand, must contact the show Organiser for permission and approval.



# SHELL SCHEME STAND NAMEBOARD

- Fascia panel measuring 300mm deep; the number of fascia panels will depend on the shell scheme stand size, orientation and location.
- The company name and stand number will be supplied on a standard panel fixed to the front and / or side of the shell scheme stand. It is printed in vinyl lettering cut out at 60mm height upper case and the colour is chosen by the show Organiser.
- The cost of all fascia panels is included in the shell scheme stand booked with the show Organiser.
- Support columns are located at the corners of the stand and at every 3 running metre fascia.
- Please complete the Nameboard Form for the name you wish to appear on your shell scheme stand and return to gpp@ges.com before 2<sup>nd</sup> May 2022 to ensure your name board is correct.
- Please type carefully or write clearly (upper or lower case) as mistakes will be charged for if they must be corrected. We restrict to 30 characters including spaces, this does not include the stand number.
- If Name board form is not submitted by the deadline date, the company name as per the Exhibitors List provided by the Organiser will be used to print for your name board(s).
- Any changes and request for re-printing that have been made due to illegible writing or incorrect typing will be charged for US\$25.00 per fascia per panel.



# SHELL SCHEME STAND CARPET

- Shell Scheme stand rental charges include exhibition grade carpet with plastic cover, installation and removal during breakdown.
- Exhibitor may opt to change a different colour or quality type carpet. However, this should be ordered separately through the GES Carpet order form at an addition cost.
- It is also possible for Exhibitors to order additional flooring components such as a platform and under carpet padding. Please contact us for quotation and further information.
- GES does not hold any liabilities for any damages (teared out or stained carpet) incurred after the installation of the carpet.
- Please note all orders are subject to availability and Exhibitors are encouraged to place the orders before the deadline date to secure preferred items and to avoid incurring late order charges.



## SHELL SCHEME STAND FURNITURE PACKAGE

Shell Scheme stand includes one furniture package per 12sqm stand space booked.

### The package comprises of the following:

■ 1 no. x Black Arc Table (code: MT21)

2 nos. x Black Iso Chairs (code: MC12)

■ 1 no. x Waste bin (code: MA10)

Stand Size (sqm)	Iso Chair Black (MC12)	Arc Table Black (MT21)	Waste Bin (MA10)
0 - 23	2	1	1
24 - 35	4	2	2
36 - 47	6	3	3
48 – 60	8	4	4

- Items included in the package cannot be substituted or exchange of any other items available in the furniture catalogue.
- However, if Exhibitors require an alternative or an additional furniture items, they can place the order separately through the GES Furniture order form or online Expresso ordering.
- All orders are subject to availability and we would encourage all Exhibitors to place orders early to secure preferred items and to avoid incurring late order fees.



# SHELL SCHEME STAND ELECTRICAL PACKAGE

- If Shell Scheme Exhibitor will be building their own stand, please note that spotlights will not be provided. The installation of spotlights on a track is suitable only for the shell scheme stand structure.
- Electrical socket provided for Shell Scheme stand is a 3-pin UK standard socket. Should there be any requirement for a different type plug / socket the exhibitor must secure a multi-pin plug adaptor.
- A completed grid plan must be submitted indicating the preferred location of the spotlights and sockets. Any socket/spotlights relocations onsite due to the incorrect grid plan submitted, will incur a surcharge.
- Any additional electrical requirements (e.g. sockets, extension leads) can be ordered through the GES Electrical order form for Shell Scheme stands.
- If stand requires power supply above 500watts or 24hr continuous power due to coffee machines and other equipments, please contact us via email for further advise and information.



# SHELL SCHEME STAND ELECTRICAL PACKAGE

Shell Scheme stand includes power supply consumption and one electrical package **per 9 sqm stand** space booked.

### The package comprises of the following:

- 3 x 35W halide spotlights (code: E010)
- 1 x 3-pin UK standard socket (code: E030)

Stand Size (sqm)	35W halide spotlights	3-pin UK standard socket
0 - 17	3	1
18 - 26	6	2
27 - 35	9	3
36 – 47	12	4

- The shell scheme stand will be provided with a maximum power supply of 500watts only per stand. It is sufficient for charging laptops and mobile phones, fridges, TV etc.
- Spotlights on a track are being installed on the overhead ceiling grid support of shell scheme stand.



# SHELL SCHEME STAND STANDFITTING EXTRAS

- Shell scheme standfitting extras e.g. storage areas, shelves, garment rails, slat and peg boards are some of the options to store or display item products. These fittings are suitable only on a shell scheme aluminium structure.
- Any shell scheme stand extras requirements can be ordered through GES Standfitting order form.
- Along with the order form, a completed grid plan must be submitted indicating the preferred location of the items.
- If a grid plan is not submitted, the ordered items will not be installed. Unless otherwise, the Exhibitor will visit the GES Service Desk onsite or advise via email until the build-up period to instruct their preferred locations.
- Any onsite relocations due to incorrect grid plan submitted, will incur a surcharge.
- For any requirements not available on the order form, please contact us via email and we will do all we can to accommodate your request.



## SHELL SCHEME STAND GRAPHICS

- As the official service provider, any graphics services should be ordered through GES.
- GES can provide graphics services to Shell Scheme stand Exhibitor such as seamless wall graphics, individual panel graphics, seamless fascia and logo, banners and other graphics solutions.
- Graphics services can be ordered through the GES Graphics order form for reference of prices and service options. Prices on the order form include printing, installation and removal of graphics after the show.
- Shell Scheme Exhibitors may also contact our Graphics team for quotations and further information.

GES – Graphics Department

Tel: +971 4 885 5448

Email: GraphicsUAE@ges.com

Web: www.GES.com

### **Shell Scheme stand with Seamless Wall & Fascia Graphics**



# SHELL SCHEME STAND GRAPHICS

- Upon confirmation of order, a high-resolution file and ready-to-print artwork must be submitted not later than 3 weeks prior to the show build.
- Please note that full payment is required in AED or USD currency 15 days prior to the show opening date. Graphics will not be printed and installed, unless 100% payment is received.
- The shell scheme stand walls and structure is property of GES.
- We encourage shell scheme stand exhibitors to place their graphics orders through GES to avoid damages of the panels.
- Any damages on the panels will be charged US\$ 200.00 per panel to the Exhibiting Company.

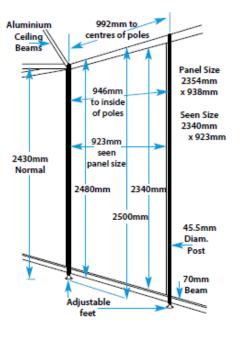
### Shell Scheme stand with Individual Wall Graphics & Fascia Logo

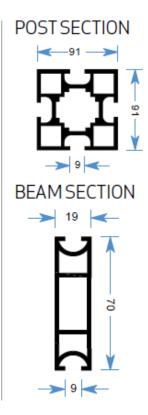


## SHELL SCHEME SPECIFICATION

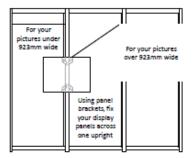
For stand graphics dimensions, please contact us via email graphicsuae@ges.com or telephone +971 4 885 5448

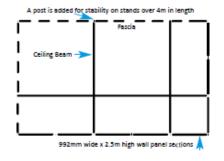
### PANEL DIMENSIONS





### POSTERS & PANELS





### **DESIGN & BUILD**

As one of the largest Exhibition Contracting Companies in the UAE, GES can offer cost effective Design & Build solutions to make any Exhibit a success, however large or small.

### **GES Provides:**

- Free Stand Designs
- Creative solutions for unrivalled value for money
- Full project management and customer care
- Complete peace of mind

For further information, please contact us on gpp@ges.com or call us on; +971 4 885 5448 to discuss your stand requirements.

### MAINS ELECTRICITY

- Space Only Exhibitors must order their mains electricity requirements through GES. This can be done by completing the Electrical order form for Space Only stands
  or by placing the order through Expresso online ordering. We recommend you place your order before the deadline date stated on the order form to avoid
  surcharges.
- Mains power cable will be located at the discretion of GES, unless otherwise completed grid plan is submitted. Any cable relocations onsite due to the incorrect grid plan submitted, will incur a surcharge.
- Mains power supply does not come with a Distribution Board; it should be provided by the Exhibitor/Contractor or ordered through GES.
- All other electrical cabling, fixtures and fittings must be provided by the Exhibitor / Contractor. All connections must be completed within the required timeframe.
- Power consumed by the stand during the Exhibition is included in the price stated on the order form.

### **OTHER SERVICES**

• Space Only Exhibitors may opt to order furniture items from GES. Please refer to the GES Furniture order form or through Expresso Online ordering.

## SPACE ONLY STAND INFORMATION

### **INVOICES**

- Exhibitors will receive an invoice within 3 5 working days from the date of order. If an invoice is not received within this timeframe, please contact GES on the specified show email address.
- Invoices will be sent by email to the email address provided by the Exhibitor / Stand Contractor on the order form.

### **PAYMENTS**

- Payment is due 15 days prior to the show opening date. Goods / services will not be supplied, and stands will not be energised without receiving 100% payment in advance of the show.
- Payments to GES can be made by cheque (from local UAE Banks only), bank transfer or credit card; please see specific details below.

### **CHEQUE**

- Cheques must be made payable to "GLOBAL EXPERIENCE SPECIALISTS (GES) EXHIBITION SERVICES LLC".
- The currency on the cheque must be in AED; we cannot accept cheques with amounts in USD, GPB, EURO or any other currency.

### **BANK TRANSFER**

- Bank transfers should be made to the GES bank details found at the bottom of the invoice.
- Bank transfers can be made in US Dollars or Emirati Dirham— please use the specific IBAN number relevant to the currency you wish to pay.
- Note that it is important to indicate IBAN and the invoice number when making your transfer and all bank transfers must be inclusive of all bank charges.
- Please send a copy of the bank transfer confirmation / remittance to <u>uaeremittance@ges.com</u> once the transfer has been made, for our reference to check your payment.

### **CREDIT CARD**

• Credit card payments can be made online. Please contact our finance team at <a href="mailto:adoffice@ges.com">adoffice@ges.com</a> or <a href="mailto:uaeareceivables@ges.com">uaeareceivables@ges.com</a> for further assistance and information.

## **GENERAL INFORMATION**

### **EVENT BREAKDOWN**

GES will begin to dismantle the Shell Scheme stands right after the closing of the event. We would request exhibitors to clear the stands from any display items, products and personal properties that does not belongs to GES during the breakdown.

Exhibitors are held responsible for any found damages / loss of GES properties and will be charged accordingly.

GES is not held responsible for any items that are left unattended or not taken away right after the closing of the event, whilst breakdown is ongoing.

### **GENERAL QUERIES**

For any queries regarding Shell Scheme stands, Space Only power supply, Exhibitor Services, payments and other concerns related to GES as the Official Stand Contractor, Exhibitors can feel free to contact GES via email <a href="mailto:spp@ges.com">spp@ges.com</a> or call our Customer Service at +971 4 885 5448.

### **OTHER SERVICES**

Please be advised that GES is not responsible for the following services:

- Internet / WIFI

- Floral arrangements
   Rigging & Hanging Banner
   Badges / Other Passes
   Hostesses / temporary staff
- CateringFreight / Logistics

Please direct any queries for the above to the show Organiser who can advise and give further information.

## GENERAL INFORMATION